

ECS / Direct Debit work in a very simplified manner:

The Electronic Clearing System (ECS) / Direct Debit facilities enable hassle-free premium payments. Premium Payment requests through ECS/ Direct Debit are sent to your bank as per the pre-determined schedule. Hence, depending on your respective premium due date, the premium gets directly debited anytime within 11 days for ECS and within 13 days for Direct Debit.

The ECS facility is currently available in Agra, Ahmedabad, Allahabad, Amritsar, Aurangabad, Baroda, Bangalore, Bhopal, Bhubaneshwar, Chandigarh, Chennai, Cochin, Coimbatore, Guwahati, Gwalior, Hyderabad, Indore, Jaipur, Jalandhar, Kanpur, Kolhapur, Kolkata, Lucknow, Ludhiana, Madurai, Mangalore, Mumbai, Nagpur, Nasik, New Delhi, Panjim, Pune, Raipur, Rajkot, Surat, Trichur, Trichy, Trivandrum, Varanasi, Vijaywada and Vizag.

The Direct Debit facility is available for all account holders of ICICI Bank, UTI Bank, IDBI Bank, IndusInd Bank, Kotak Mahindra Bank (all branches) and Punjab National Bank (select locations).

- * Payable at Par cheques will not be accepted (applicable only for ECS).
- * Charges applicable from the bank (if any) would be borne by the customer.

All you need to do is:

Fill up Section A in this form and send it to us along with a cancelled cheque (or a photocopy of the same). Simultaneously, Section B of the form needs to be submitted with your bank. Section B will have to be submitted to the bank only in case of ECS.

As soon as the ECS / Direct Debit gets activated against your policy, all your premium payments will be debited directly from your bank account.

Customer Service Helpline

Call Centre time : 9.00 A.M. to 9.00 P.M. Monday To Saturday (except on National Holidays)

Location	Number	Location	Number
Andhra Pradesh	9849577766	Maharashtra (Mumbai)	9892577766
Chattisgarh	9893127766	Maharashtra (Rest)	9890447766
Delhi	9818177766	Punjab	9815977766
Goa	9890447766	Rajasthan	9829277766
Gujarat	9898277766	Tamil Nadu (Chennai)	9840877766
Haryana (Karnal)	9896177766	Tamil Nadu (Rest)	9894477766
Haryana (Faridabad)	9818177766	Uttar Pradesh (Agra, Bareilly, Meerut, Varanasi)	9897307766
Karnataka	9845577766	Uttar Pradesh (Kanpur, Lucknow)	9935277766
Kerala	9895477766	Uttaranchal	9897307766
Madhya Pradesh	9893127766	West Bengal (Kolkatta)	9831377766

For all other locations kindly call our Customer Service Toll Free Number 1-800-22-2020



Call Our
Customer Service Helpline



Visit us at
www.iciciprulife.com



Fax us at
022-56698199



Write to us at
Our Corporate Address



E-mail us at
lifeline@iciciprulife.com



We cover you. At every step in life.

Corporate Address :

The Customer Service Desk ,ICICI Prudential Life Insurance Company Ltd., ICICI PruLife Towers, 1089, AppaSaheb Marathe Marg, Prabhadevi, Mumbai – 400 025