ELECTRONIC CLEARING SYSTEM (E.C.S) / DIRECT DEBIT APPLICATION FORM



Section A		
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To, ICICI Prudential Life Insurance Company Ltd.,		ואו ט ט וואו או ט ט
ICICI PruLife Towers, 1089, AppaSaheb Marathe Marg,		
Prabhadevi, Mumbai – 400 025.		
Dear Sir,		
Re : Authorisation to pay Insurance Premium amount through electronic debit clearing s	/stem.	
I, the undersigned hold a valid Policy bearing No. OR	Application bearing No.	
I, wish to avail of the direct debit facility and hereby express my unconditional consent to deb Clearing System / Direct Debit.	it premium payment of my policy referred to abo	ve through participation in the Electronic
I, hereby declare that the particulars given are correct and complete, I understand and act the transaction is delayed or not effected at all for reasons of incomplete or incorrect inform responsibility expected of me as a participant under the scheme.		
Primary Account Holder's Signature Joint Account Holder's Signature 1 (Only if Primary Account Holder (Signature of all account holder)	Joint Account Holder's Signature 2 olders is mandatory)	Policy Holder's Signature
I hereby authorise ICICI Prudential to enable direct debit facility for my premium payments.	The details of my Bank Account are mentioned b	elow
Particulars of Bank Account (to be filled in CAPITAL letters) Name of the Primary Account Holder (as in the bank account):		
b. Bank Name:		
c. Branch Address:		
d. 9 digit MICR code number of the bank and branch appearing on the cheque issued b		
(*In case of ECS, kindly ensure that the first three digits of the MICR code that you fill e. Account Type: Savings Account Current Account Cash Credit	in are all not zero.)	
	ppearing on the cheque book)	
Yes, I have attached a photocopy of a blank cheque or a blank cancelled cheque		
Premium Payment Frequency		
Premium Payment Frequency From Vearly Half-Yearly Quarterly Monthly To	Vearly Half-Vearly Monthly	
From Yearly Half-Yearly Quarterly Monthly To	Yearly Half-Yearly Monthly	
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ECS / Direct Debit work in a very simplified manner:

The Electronic Clearing System (ECS) / Direct Debit facilities enable hassle-free premium payments. Premium Payment requests through ECS/ Direct Debit are sent to your bank as per the pre-determined schedule. Hence, depending on your respective premium due date, the premium gets directly debited anytime within 11 days for ECS and within 13 days for Direct Debit.

The ECS facility is currently available in Agra, Ahmedabad, Allahabad, Amritsar, Aurangabad, Baroda, Bangalore, Bhopal, Bhubaneshwar, Chandigarh, Chennai, Cochin, Coimbatore, Guwahati, Gwalior, Hyderabad, Indore, Jaipur, Jalandhar, Kanpur, Kolhapur, Kolkata, Lucknow, Ludhiana, Madurai, Mangalore, Mumbai, Nagpur, Nasik, New Delhi, Panjim, Pune, Raipur, Rajkot, Surat, Trichur, Trichy, Trivandrum, Varanasi, Vijaywada and Vizag.

The Direct Debit facility is available for all account holders of ICICI Bank, UTI Bank, IDBI Bank, IndusInd Bank, Kotak Mahindra Bank (all branches) and Punjab National Bank (select locations).

- * Payable at Par cheques will not be accepted (applicable only for ECS).
- * Charges applicable from the bank (if any) would be borne by the customer.

All you need to do is:

Fill up Section A in this form and send it to us along with a cancelled cheque (or a photocopy of the same). Simultaneously, Section B of the form needs to be submitted with your bank. Section B will have to be submitted to the bank only in case of ECS.

As soon as the ECS / Direct Debit gets activated against your policy, all your premium payments will be debited directly from your bank account.

Customer Service Helpline Call Centre time: 9.00 A.M. to 9.00 P.M. Monday To Saturday (except on National Holidays)

Location	Number	Location	Number
Andhra Pradesh	9849577766	Maharashtra (Mumbai)	9892577766
Chattisgarh	9893127766	Maharashtra (Rest)	9890447766
Delhi	9818177766	Punjab	9815977766
Goa	9890447766	Rajasthan	9829277766
Gujarat	9898277766	Tamil Nadu (Chennai)	9840877766
Haryana (Karnal)	9896177766	Tamil Nadu (Rest)	9894477766
Haryana (Faridabad)	9818177766	Uttar Pradesh (Agra, Bareilly, Meerut, Varanasi)	9897307766
Karnataka	9845577766	Uttar Pradesh (Kanpur, Lucknow)	9935277766
Kerala	9895477766	Uttaranchal	9897307766
Madhya Pradesh	9893127766	West Bengal (Kolkatta)	9831377766

No.











Call Our Customer Service Helpline Visit us at www.iciciprulife.com

Fax us at 022-56698199

Write to us at Our Corporate Address E-mail us at lifeline@iciciprulife.com



We cover you. At every step in life.

Corporate Address :